



INVITATION

New Detroit will celebrate its 50th Anniversary this year at the **2017 Closing the Gap Dinner**.

Please join us on Wednesday, May 17, 2017

Cobo Center | Grand Ballroom – B

One Washington Boulevard | Detroit, Michigan 48226

5:30 PM Reception | 6:30 PM Dinner & Program

WILLIAM S. TAUBMAN
CHAIR, NEW DETROIT
CHIEF OPERATING OFFICER
TAUBMAN

SHIRLEY R. STANCATO
PRESIDENT & CEO, NEW DETROIT

MARLA DRUTZ, DINNER CHAIR
VICE PRESIDENT & GENERAL MANAGER
WDIV-TV LOCAL 4



FEATURING MC
KIMBERLY GILL
ANCHOR WDIV-TV



SPONSORSHIP LEVELS

EVENT SPONSOR (\$50,000)

- Program book – full back page ad
- Four (4) Reserved Parking Spaces
- Two tables (seats 10 each)
- Recognition from the podium as Event Sponsor
- Featured in video credits
- Logo on stage banner
- \$49,400 tax-deductible

VISIONARY LEADER (\$25,000)

- Program book – full page ad
- One table (seats 10)
- Recognition from the podium as Visionary Leader Sponsor
- Featured in video credits
- Logo on stage banner
- \$24,400 tax-deductible

RESILIENT LEADER (\$5,000)

- Program book – half-page ad
- one table (seats 10)
- Company name listed on stage banner
- \$4,400 tax-deductible

FLORAL SPONSOR (\$3,500)

Signage at each table

INDIVIDUAL TICKET

- \$200 / Person
- \$140 tax-deductible

EMPOWERED LEADER (\$15,000)

- Program book – full page ad
- One table (seats 10)
- Featured in video credits
- Logo on stage banner
- \$14,400 tax-deductible

INFLUENTIAL LEADER (\$10,000)

- Program book – full page ad
- One table (seats 10)
- Featured in video credits
- Logo on stage banner
- \$9,400 tax-deductible

RECEPTION SPONSOR (\$5,000)

Reception – Exclusive Sponsorship
Signage in Reception Area

INNOVATIVE LEADER (\$3,000)

- Program book – half-page ad
- Half Table (5 seats)
- \$2,400 tax-deductible

WELCOME DESK SPONSOR (\$2,500)

Signage at the Welcome Desk

RICHARD AND JANE MANOOGIAN
FOUNDATION



Taubman



J.P.Morgan