



*We build economic equity,  
social justice, &  
racial understanding  
in Southeast Michigan*

August 2015

## New Detroit Camp Enterprise 2015



Camp Enterprise 2015 touched the lives of more than 150 Detroit area high school students this summer, providing them with invaluable information on the importance of higher education and how to thrive in college.

The college-level experience familiarized the students with Wayne State University and the diverse education the university offers. At the end of the week, the students stayed in dorms at Michigan State University, acquainting them with campus living.

The diverse group of students from more than 40 different high schools learned to network and work as a team. The camp's activities also helped students improve their study skills. On a personal level, the students learned the importance of personal financial management and how to make a positive impression by dressing for success.

Camp Enterprise culminated in highly competitive group learning projects that brought to life the ideas created by the teams. In less than 24 hours, the students created a business solution to a real-world

issue with a complete business plan and presentation that included financial and marketing strategies, and leveraged social media tools to bring the business idea to a professional level.

By the end of the competition, there were three teams at each of two camps selected by the panel of judges comprised of business leaders and New Detroit board members. The winners were awarded gold, silver and bronze medals along with other prizes. Camp Enterprise has a long history of producing highly marketable business ideas, and this year was no exception.

The Hudson Johnson Leadership Award, named after two of New Detroit's founding members, Joseph L. Hudson, Jr. and Dr. Arthur Johnson, is given to students that have exhibited outstanding leadership and determination during their Camp Enterprise experience. The 2015 recipients were Carmen Kimbrough, a rising junior from Woodhaven High who showed leadership and focus throughout the entire first camp, and Kevin Fletcher, a rising senior from University Preparatory Academy, COMMA who was selected for the scholarship based on his role as a positive and consistent leader on his team during the second camp.

The Camp Enterprise closing ceremony speakers included Shirley Stancato, New Detroit President & CEO and New Detroit board members Pat McDaniel, Bill Milliken and Jamie Jacob. Each reflected his or her pride in the work and success of the students and their potential for greatness.

## Youth Leadership Institute



Youth Leadership Institute Participants

New Detroit offers a year-long Youth Leadership Institute on Race for high school student leaders from more than 30 Detroit area high schools in order to increase their knowledge about leadership, college readiness and race relations.

Student leaders met on Saturday, Aug. 8, 2015, at the Michigan State University Detroit Center to learn more about developing personal leadership from Enrico Razo. Razo was the inaugural recipient of New Detroit's Young Leader in Action award in 2014 and currently works as the District 6 Manager for the City of Detroit Department of Neighborhoods. Razo challenged the student leaders to take advantage of every leadership opportunity that is presented to them.

As a part of the Institute experience, students plan and develop all aspects of the annual New Detroit Youth Leadership Summit on Race. This year's event will take place on Saturday, Nov. 7, 2015, at the University of Michigan Dearborn, and will provide high school students in southeast Michigan with tools needed to deal with race and racism in their schools and neighborhoods.



# *In The News*

## **Recognition from Corp! Magazine**

New Detroit, Inc. has been selected as a Diversity Champion winner for Corp! Magazine's 2015 Michigan Salute to Diversity Award and will be honored on Thursday, Sep. 10th at MGM Grand Detroit. We appreciate the recognition and we are pleased to be included alongside the numerous other people and organizations that strive for equity in our region.



<http://www.newdetroit.org/cms/>

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