



*We build economic equity,
social justice, &
racial understanding
in Southeast
Michigan*

May 2015

2015 Camp Enterprise July 8-12 & 22-27



New Detroit's Camp Enterprise is a five day college readiness learning experience held on the campuses of **Wayne State University and Michigan State University**.

Camp Enterprise's on-campus experience emphasizes the importance of higher education and exposes participants to entrepreneurship and a variety of business professions.

Participants receive professional skills training, attend college readiness, workshops, and acquire business development skills. One of the most dynamic aspects of the experience is the business

plan competition in which teams of students develop business plans that address a specific challenge in the world. The teams compete in front of a panel of business professionals for possible award recognition.

"Camp Enterprise offers area youth an opportunity to grow as college-bound students and future professionals," said David Gamlin, New Detroit's Program Manager for Education. "With the help of business professionals from various occupations, young people in the program are taught business and leadership skills needed for their future endeavors."

Students from over 50 high schools in the region attend the program. This camp is exclusively for students who will be high school juniors and seniors at the start of the school year in the fall. There is no cost to the selected participants. Students are selected based on eligibility and available slots.

The experience provides direction and support to students in the following areas:

- Navigating the complexities of the higher education systems and processes
- Preparedness for academic success
- Life skills
- Team building
- Leadership
- Networking
- Belief in their potential for success



Multicultural Leadership Series



New Detroit congratulates the recent graduates of our Multicultural Leadership Series (MLS). The goal of the program is to develop a greater understanding of the distinct and subtle differences between racial and ethnic groups, and to provide the tools to enhance communication among multicultural groups.

MLS introduces participants to the in-depth history, culture and socioeconomic background of the region's largest communities of color. The cultures studied during the series include African American, Arab, Asian, Chaldean, Latino, and Native American. Throughout the year, participants attended a daylong orientation in addition to six, eight hour sessions which fully immersed the participants in each culture, enhancing their cultural competency in the workplace and their daily lives. Participants often describe the leadership series as life-changing and utilize the information to impact their companies and organizations.

Recent graduates Nichole Boyer-Pardo, Owner of Global Alliance Solutions, LLC; Michael Burk, District Sales Manager at Auto Club Group; and New Detroit Board member, Paul Riser, Managing Director of Technology at TechTown Detroit, talked about their experience and impact of the program at a recent New Detroit Board meeting.



Nichole created an International Summer Camp for youth at Wayne County Community College District that was modeled after the Multicultural Leadership Series. She also started her own business where she provides EEO Compliance Consulting and Cultural Awareness Training. Michael and Paul shared each participant's willingness to take the information learned from each of the sessions not only back to their organizations, but to their communities and families as well.

"I was appreciative of the depth of learning that you get by immersing yourself into someone else's culture," said Paul Riser. "It really seemed to transcend and change people's lives. You saw personalities change, you saw people evolve, over the course of these sessions and really have a much deeper appreciation and affinity for race relations and New Detroit's work."

The series seeks to identify and build a strong and ongoing network in the metro Detroit area that will facilitate cross-cultural collaborations. In addition, MLS bridges communication gaps, promotes better understanding, and builds appreciation for strengthening community. To find out more information about the 2015-2016 Multicultural Leadership Series, contact Marshalle Montgomery at 313-664-2036 or mmontgomery@newdetroit.org.

<http://www.newdetroit.org/cms/>

Visit our website and social media sites for more information and updates.