



*We build economic equity,
social justice, &
racial understanding
in Southeast
Michigan*

May 2016

New Detroit presents Minority Small Business Education Series



A speaker presenting information on insurance to participants

New Detroit is committed to supporting and elevating neighborhood small business in Metropolitan Detroit. One of the ways we support this commitment is through our Minority Small Business Education Series. The series is a practical overview of essential business topics created for minority and non-minority small businesses operating in recognized Metropolitan Detroit “low to moderate income” neighborhoods.

The Minority Small Business Education Series is open to all types of businesses that have revenues of \$1MM or less annually and have been in operation for not more than 5 years. Business owners are presented with actionable information which will assist them in growing and sustaining their business.

Beginning April 4th and spanning until May 9th, participants gained valuable insight into a variety of business subjects. Topics included writing a business plan and marketing; understanding financial statements and the commercial lending process; insurance and bonding; legal structures, licensing and taxation; and concluded with human resources and cultural competency

Multicultural Leadership Series holds graduation



The 2016 Multicultural Leadership Series graduates

April 22nd marked the closure of New Detroit's 2015/2016 Multicultural Leadership Series. The series offers a highly innovative approach to building cultural competency.

The series' participants go through different sessions, one every month from September to April, each with a different cultural theme. This year, the series included sessions focused on Arab, Chaldean, African American, Asian, Latino and Native American communities.

Through the series, participants enhance their ability to understand the complexities of our multicultural society and to gain valuable exposure to networks with persons from cultures different from their own.

This year, participants have come from organizations such as AAA Michigan, ACCESS, Blue Cross Blue Shield, Quicken Loans and University of Michigan – Dearborn, as well as many others.

For more information on the Multicultural Leadership Series, visit New Detroit's website, or contact Marshalle Montgomery at (313) 664-2036 or mmontgomery@newdetroit.org. The 2016/2017 series will begin in September.

Youth Leadership Institute on Race 2016



Past YLI participants enjoying a meeting

New Detroit's fourth annual Youth Leadership Institute (YLI) on Race has begun! The YLI plays a large role in planning the annual Youth Leadership Summit on Race, held in November, but the program also focuses on college readiness and leadership training experience.

The program is open to all high schoolers and is free of charge. For more information, please contact Annie McGraw at (313) 664-2077 or at amcgraw@newdetroit.org. All are welcome!

Camp Enterprise 2016

New Detroit is excited to announce its 2016 Camp Enterprise dates. Two identical sessions will be held, one from July 6-10, and one from July 20-24.

Camp Enterprise is a five day learning experience for Detroit area students held on the campuses of both Wayne State University and Michigan State University. The camp begins with a day-long program

at Wayne State University and ends with a four day, three night stay at Michigan State University's campus in East Lansing.

Students will learn what it takes to get into college and graduate. They will also be part of an intense and highly competitive business plan development competition. Students are grouped in teams and work to bring an idea to life in the form of a complete business plan. The plans are presented to a panel of business leaders and medals are awarded to the most effective teams.

Camp Enterprise is exclusively for students who will be high school juniors and seniors in the fall of 2016. There is no cost to participants. Students will be selected based on eligibility and available seats.

Want to apply? Go to New Detroit's website (www.newdetroit.org) for more information and to fill out the camp application. You can also apply by contacting Monica Martin at 313-664-2010.

Congratulations Walbridge!



New Detroit congratulates Walbridge for an amazing 100 years of service. John Rakolta, Walbridge CEO, was a former New Detroit chairman, and currently serves as a board member.

<http://www.newdetroit.org/cms/>

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