



*We build* **economic equity,  
social justice &  
racial understanding** *in*  
*Southeast Michigan*

March, 2017

## **New Detroit's President Discusses Race, Health and Community at Oakland University's School of Medicine**



On February 17<sup>th</sup>, President and CEO Shirley Stancato was the keynote speaker for Oakland University's William Beaumont School of Medicine's Diversity, Inclusion & Health Equity Distinguished Lecture. This event was held as part of their African American celebration month.

Stancato addressed students and other professionals with a presentation that gave a snapshot of racial demographics of the changing face of America, as well as gaps in economics and education broken down by race and ethnicity from New Detroit's Metropolitan Detroit Race Equity Report. There was also an element of sharing from a personal perspective to connect the audience to the data. This type of information sharing gave the attendees a foundation to recognize not only our disparities, but where our strengths lie to serve diverse populations in a better way as it relates to health and community.

## **Education Series Aims to Strengthen Small Minority Businesses**



Another addition of New Detroit's Minority Small Business Education Series (MSBES), begins in March. The Series will run on six consecutive Mondays beginning March 20, 2017 and ending April 24, 2017. Our goal is to support neighborhood stabilization by assisting small businesses to grow and become more sustainable. Our target audience is neighborhood businesses having less than \$1.0MM in annual revenue and in

business for less than 5 years. Sustainable neighborhood businesses provide needed goods and services to communities and may provide employment opportunities as a consequence of their success, all of which supports the stabilization of neighborhoods and communities. This Series has served 358 neighborhood businesses since 2012. Business owners that have participated indicated a 57% increase in revenues and 29% reported adding staff.

The Series will be presented at Marygrove College in the Madame Cadillac Building in the Denk Chapman room. The MSBES will run from 8:30 a.m. until 12:30 p.m. each scheduled day. Light refreshments will be provided. Secure, free parking is available next to the Madame Cadillac Building.

Registration is currently available on our website at: [www.newdetroit.org](http://www.newdetroit.org). There is no cost to attend, however, participants must pre-register.

## **Conversations on Race Series with the Detroit Historical Museum**

New Detroit is widely recognized for our series of Conversations on Race. We started with dinner conversations with our board members and leadership throughout the region 15 years ago to address critical issues affecting this city, region and state. Since then, we continue to engage community and business leaders in dialogues that help to build relationships and identify and address key issues where race is a barrier.

Detroit 67: Looking Back to Move Forward is a multi-year community engagement project of the Detroit Historical Museum to commemorate the July, 1967 civil unrest. New Detroit is a community partner in this initiative. In October 2016, New Detroit began facilitating a series of conversations on race with staff members and administrators to prepare them to have broader dialogues about race within their organization and the community-at-large when the 67 exhibit unveils in 2017. Engaging in meaningful and intentional conversations about race is an important part of this experience and New Detroit is uniquely qualified to lead in this effort.