



# 2018 CLOSING THE GAP

## Annual Awards Dinner

**Cobo Center - Ballroom A**  
One Washington Boulevard, Detroit

### Sponsorship Opportunities

*The following sponsorship opportunities are available in celebration of New Detroit's Closing the Gap Dinner, Wednesday, June 20, 2018.*

#### **Closing the Gap Dinner Sponsor – Exclusive** **\$50,000**

- Back cover, full color advertisement in the Dinner program
- Opportunity to address the event attendees from the podium
- Opportunity to appear in television program produced by the Media Sponsor
- Two tables (20 guests) in a premier seating location
- Four reserved parking passes
- Logo representation on New Detroit's website home page for 12-months
- Premier logo placement on the *Closing the Gap Dinner* website's sponsor page with a link to your website
- Premier logo recognition in the "Save the Date" reminders and invitation
- Premiere logo exposure on the ballroom screens during the event
- Credit as the Closing the Gap Dinner Sponsor in the event video
- Premier recognition including logo on stage banner
- Two registrations for 2019 Multicultural Leadership Series

#### **Equity Sponsor** **\$25,000**

- Inside back page, full color advertisement in the Dinner program
- Two tables (20 guests) in a prominent seating location

- Two reserved parking passes
- Recognition from podium as the Equity Sponsor
- Logo representation on New Detroit's website home page for 12-months
- Prominent logo placement on the *Closing the Gap Dinner* website's sponsor page with a link to your website
- Prominent logo recognition in the "Save the Date" reminders and invitation
- Credit as the Equity Sponsor in the event video
- Prominent logo exposure on the ballroom screens during the event
- One registration for 2019 Multicultural Leadership Series

## **Understanding Sponsor**

**\$15,000**

- Half page, full color advertisement in the Dinner program
- One table (10 guests) with priority location
- Recognition from the podium as Understanding Sponsor
- Priority logo placement on the *Closing the Gap Dinner* website's sponsor page
- Credit as the Understanding Sponsor in the event video
- Priority logo exposure on the ballroom screens during the event
- One registration for 2019 Multicultural Leadership Series

## **Justice Sponsor**

**\$10,000**

- Quarter page, full color advertisement in the Dinner program
- One table (10 guests) in a preferred seating location
- Recognition from the podium as Justice Sponsor
- Preferred logo placement on the *Closing the Gap Dinner* website's sponsor page
- Credit as the Justice Sponsor in the event video
- Premium logo exposure on the ballroom screens during the event

## **Integrity Sponsor**

**\$5,000**

- Listing in the Dinner program
- Half-Table (5 guests) at the event
- Recognition from the podium as Integrity Sponsor
- Listing on the *Closing the Gap Dinner* website's sponsor page
- Listing exposure on the ballroom screens during the event

## **Other Opportunities**

### **Coalition Reception Sponsor - Exclusive**

**\$10,000**

- Quarter page, full color advertisement in the Dinner program
- Recognition from the podium as Coalition Reception Sponsor
- Preferred logo placement on the *Closing the Gap Dinner* website's sponsor page
- Prominent signage during the Dinner reception
- Exposure on the ballroom screens during the event

- Marketing item gifts at reception (approved by New Detroit)

## **Leader Floral Sponsor**

**\$5,000**

- Listing in the Dinner program
- Recognition from the podium as Leader Floral Sponsor
- Listing on the *Closing the Gap Dinner* website's sponsor page
- Signage during the Dinner reception
- Exposure on the ballroom screens during the event

## **Fair Table Sponsor**

**\$2,000**

- Listing in the Dinner program
- One Table (10 guests) at the event
- Listing on the Closing the Gap Dinner website's sponsor page
- Listing exposure on the ballroom screens during the event

## **Fair Half Table Sponsor**

**\$1,000**

- Listing in the Dinner program
- Half Table (5 guests) at the event
- Listing on the Closing the Gap Dinner website's sponsor page
- Listing exposure on the ballroom screens during the event Supporter

## **Supporter**

**\$500**

- Two tickets to the Dinner
- Listing in the Dinner program

## **Ticket**

**\$200 each**

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