



CLOSING THE GAP

2019 Sponsorship Package

May 1, 2019

Cobo Center | 1 Washington Blvd.

Detroit, MI 48226



MAY 1, 2019 | COBO CENTER

New Detroit presents an evening to recognize, celebrate, and honor the work of individuals, community-based organizations, and corporations working to close the racial equity gap.

2019 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY SPONSOR – \$50,000

- Full-page color advertisement in the dinner program
- Opportunity to address the event attendees from the podium
- Opportunity to appear in high visibility event advertisements produced by event media sponsors
- One table (10 guests) in a premier seating location
- Four reserved parking passes
- Premier logo placement on the Closing the Gap Awards Dinner website's sponsor page with a link to your website
- Premier logo recognition in the "Save the Date" e-mail and invitation
- Premiere logo exposure in a digital and physical capacity throughout the event
- Credit as the Opportunity Sponsor in the event video

INCLUSION SPONSOR - \$35,000

- Full-page, color advertisement in the dinner program
- Opportunity to appear in event advertisements produced by event media sponsors
- One table (10 guests) in a prominent seating location
- Two reserved parking passes
- Recognition from podium as the Inclusion Sponsor
- Prominent logo placement on the Closing the Gap Awards Dinner website's sponsor page with a link to your website
- Prominent logo recognition in the "Save the Date" e-mail and invitation
- Prominent logo exposure in a digital and physical capacity throughout the event
- Credit as the Inclusion Sponsor in the event video

EQUITY SPONSOR - \$25,000

- Half-page, full-color advertisement in the dinner program
- Opportunity to appear in event advertisements produced by event media sponsors
- One table (10 guests) with priority location
- Recognition from the podium as the Equity Sponsor
- Priority logo placement on the Closing the Gap Awards Dinner website's sponsor page
- Credit as the Equity Sponsor in the event video
- Priority logo exposure during the event



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2019 SPONSORSHIP OPPORTUNITIES

JUSTICE SPONSOR - \$15,000

- Half-page, full-color advertisement in the dinner program
- One table (10 guests) in a preferred seating location
- Recognition from the podium as the Justice Sponsor
- Preferred logo placement on the Closing the Gap Awards Dinner website's sponsor page
- Preferred logo recognition during the event
- Credit as the Justice Sponsor in the event video

INTEGRITY SPONSOR - \$10,000

- Half-page, full-color advertisement in the dinner program
- One table (10 guests) at the event
- Recognition from the podium as the Integrity Sponsor
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

UNDERSTANDING SPONSOR - \$5,000

- Listing in the dinner program
- One Table (five guests) at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

FAIRNESS SPONSOR - \$2,500

- Listing in the dinner program
- One Table (five guests) at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

BE THE CHANGE SPONSOR - \$1,000

- Listing in the dinner program
- Five guests at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

INDIVIDUAL TICKET - \$250 EACH

For more information:

www.newdetroit.org
313.664.2000
Tax ID: 38-615-9215

Richard Martin
E: rmartin@newdetroit.org
P: 313.664.2000

Joe Ann Walker
E: jwalker@newdetroit.org
P: 313.664.2042