

For more information: newdetroit.org/our-history-copy

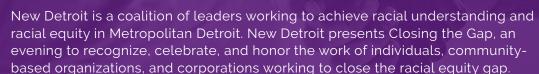
New Detroit | 535 Griswold St. | Suite 2500 | Detroit, MI 48226 | 313.664.2000





Annual Awards Dinner

MAY 1, 2019 | COBO CENTER





2019 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY SPONSOR - \$50,000

- Full-page, color advertisement in the dinner program
- Opportunity to address the event attendees from the podium
- Opportunity to appear in high visibility event advertisements produced by event media sponsors
- One table (10 guests) in a premier seating location

- Four reserved parking passes
- Premier logo placement on the Closing the Gap Awards Dinner website's sponsor page with a link to your website
- Premier logo recognition in the "Save the Date" e-mail and invitation
- Premiere logo exposure in a digital and physical capacity throughout the event
- Credit as an Opportunity Sponsor in the event video

INCLUSION SPONSOR - \$35,000

- Full-page, color advertisement in the dinner program
- Opportunity to appear in event advertisements produced by event media sponsors
- One table (10 guests) in a prominent seating location
- Two reserved parking passes

- Recognition from podium as an Inclusion Sponsor
- Prominent logo placement on the Closing the Gap Awards Dinner website's sponsor page with a link to your website
- Prominent logo recognition in the "Save the Date" e-mail and invitation
- Prominent logo exposure in a digital and physical capacity throughout the event
- Credit as an Inclusion Sponsor in the event video

EQUITY SPONSOR - \$25,000

- Half-page, full-color advertisement in the dinner program
- Opportunity to appear in event advertisements produced by event media sponsors
- One table (10 guests) with priority location
- Recognition from the podium as an Equity Sponsor
- Priority logo placement on the Closing the Gap Awards Dinner website's sponsor page
- Credit as an Equity Sponsor in the event video
- Priority logo exposure during the event





2019 SPONSORSHIP OPPORTUNITIES

JUSTICE SPONSOR - \$15,000

- Half-page, full-color advertisement in the dinner program
- One table (10 guests) in a preferred seating location
- Recognition from the podium as a Justice Sponsor
- Preferred logo placement on the Closing the Gap Awards Dinner website's sponsor page
- Preferred logo recognition during the event
- Credit as a Justice Sponsor in the event video

INTEGRITY SPONSOR - \$10,000

- Half-page, full-color advertisement in the dinner program
- One table (10 guests) at the event
- Recognition from the podium as an Integrity Sponsor
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

UNDERSTANDING SPONSOR - \$5,000

- * Half-page, full-color advertisement in the dinner program
- One table (10 guests) at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

FAIRNESS SPONSOR - \$2,500

- + Listing in the dinner program
- One table (10 guests) at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

CHANGE SPONSOR - \$1,000

- Listing in the dinner program
- Five guests at the event
- Listing on the Closing the Gap Awards Dinner website's sponsor page
- Listing exposure during the event

INDIVIDUAL TICKET - \$250 EACH

To make a donation:

www.newdetroit.org/support-us/

Please make checks payable to New Detroit and mail to: 535 Griswold St. | Suite 2500 | Detroit, MI 48226

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